



zippo®

ZIPPO CHOICE - SPECIAL EDITION

GOOD REASONS
TO CARRY A
ZIPPO LIGHTER

1. Windproof
2. Water-resistant
3. Hands-free Operation
4. Dependable Flame
5. Simple, Solid Construction
6. Field-Tested Performance
7. Guaranteed
8. Environmentally Friendly





ZIPPO AFTER HOURS

Pages 1-6

From the boardroom to the open road, the Zippo Choice collection has you covered! A dazzling display of gold and silver metallic treatments embellish high polish gold and chrome plated lighters, and Zippo's newest Black Ice finish. Subtle pin striping, metallic basket weave, even a whimsical look at the inner workings of a Zippo lighter.

They're cool. Collectible. Known worldwide for that famous click heard in hundreds of movies, TV shows, and stage productions. And like every Zippo lighter made since 1933, this exclusive selection of exceptional Zippo lighters is backed by our famous guarantee that "It works or we fix it free."



Zippo reflects the parallel philosophies of two American icons in the Harley-Davidson collection. Reliable performance, rugged construction, distinctive sound, liquid fueled – all are characteristics of a finely tuned high performance machine.

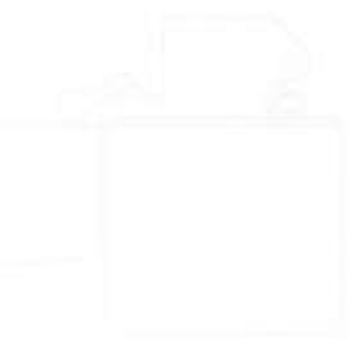
HARLEY-DAVIDSON®

Pages 7-14



Colorful retro graphics highlight the distinctive Harley-Davidson collection introduced for 2002.

And for a short time only, while very limited quantities last, Zippo offers one last opportunity to stock up on some of your favorite Harley-Davidson emblems, including side mount and surprise designs. These are offered on a first come / first served basis. - WHEN THEY'RE GONE, THEY'RE GONE!





Shown actual size

Nº 20108

AMERICAN FLAG

High Polish Chrome

Suggested Retail: \$36.95

The American flag is a symbol of our freedom and history. Always there - Never fails you - and above all, something to depend on during adverse conditions. Just like the famous Zippo lighters. Since 1932, collectors have made the Zippo lighter the most recognized name in the world. Zippo is the only remaining American manufacturer of liquid-fueled lighters and we are proud to recognize America with this American Flag lighter.

Zippo has accompanied Americans on dangerous travels, served with them in conflicts, and has been in vast collections for almost 70 years. Celebrate these achievements with a Zippo Choice for your collection.



No. 20101

**SINGLE PIN STRIPE -
BLACK**

Black Ice
Suggested Retail: \$39.95



No. 20109

**SINGLE PIN STRIPE -
BURGUNDY**

High Polish Chrome
Suggested Retail: \$36.95

Almost 375 million lighters have been sold since 1933. Except for modifications to the flint wheel and various surface finishes, the Zippo has remained much the same as that original lighter - why try to improve perfection?



No. 20112

FLAME STITCH - BLUE

High Polish Chrome
Suggested Retail: \$36.95



No. 20121

FLAME STITCH - BROWN

High Polish Gold Plated
Suggested Retail: \$44.95



No. 20100

DOUBLE PIN STRIPE - BLACK

Black Ice

Suggested Retail: \$39.95



No. 20120

DOUBLE PIN STRIPE - BROWN

High Polish Gold Plated

Suggested Retail: \$44.95



No. 20119

DOUBLE PIN STRIPE - GOLD

High Polish Gold Plated

Suggested Retail: \$42.95



No. 20122

**BASKET WEAVE W/
PANEL - GOLD AND
SILVER**

High Polish Gold Plated

Suggested Retail: \$42.95



No. 20107

DOUBLE PIN STRIPE - SILVER

High Polish Chrome

Suggested Retail: \$34.95



No. 20110

GRANITE - BURGUNDY
High Polish Gold Plated
Suggested Retail: \$39.95



No. 20102

GRANITE - GRAY
Black Ice
Suggested Retail: \$39.95

Bradford, PA was where Zippo was born in 1932. Founder George Blaisdell wanted to make a lighter that was both handsome and functional. The original Zippo lighter was based on a windproof lighter from Austria. Blaisdell purchased the rights and redesigned the lighter to his own requirements. Blaisdell was fascinated with another recent invention, the zipper, and so named his lighter the Zippo. The American icon was born.



No. 20125

HORSE SHOE - GOLD
High Polish Gold Plated
Suggested Retail: \$45.95



No. 20106

HORSE SHOE - SILVER
Black Ice
Suggested Retail: \$41.95

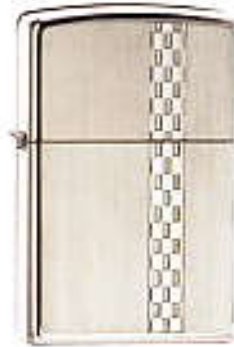


No. 20113

ROPE EDGE

High Polish Chrome

Suggested Retail: \$34.95



No. 20114

PANTHER LINK

High Polish Chrome

Suggested Retail: \$34.95



No. 20103

**GRANITE - BLACK
MATTE**

Black Ice

Suggested Retail: \$39.95



No. 20111

GRANITE - BLACK GLOSS

High Polish Gold Plated

Suggested Retail: \$39.95



No. 20117

LIGHTER WORKS - ROSE

High Polish Chrome

Suggested Retail: \$36.95



No. 20118

LIGHTER WORKS - BLUE

High Polish Chrome

Suggested Retail: \$36.95



No. 20123

BASKET WEAVE - GOLD AND SILVER

High Polish Gold Plated
Suggested Retail: \$43.95



No. 20104

BASKET WEAVE - SILVER AND GRAY

Black Ice
Suggested Retail: \$38.95



No. 20115

BASKET WEAVE - MATTE AND GLOSS SILVER

High Polish Chrome
Suggested Retail: \$35.95



No. 20105

DIAGONAL STRIPE - GRAY AND SILVER

Black Ice
Suggested Retail: \$38.95



No. 20124

DIAGONAL STRIPE - GOLD AND SILVER

High Polish Gold Plated
Suggested Retail: \$43.95



No. 20116

DIAGONAL STRIPE - MATTE AND HP SILVER

High Polish Chrome
Suggested Retail: \$35.95

The Harley-Davidson® Collection
From Zippo





Harley-Davidson® has defined motorcycling for nearly a century. Harley-Davidson motorcycles are ridden for their unmistakable style and their unique sound and feel. They are celebrated for their rich heritage and personality. And they are coveted as enduring symbols of freedom, individual expression, and Americana.

Zippo is proud to salute Harley-Davidson in this special collection of emblem lighters. Each Harley-Davidson is packed in a collectible tin with custom sleeve. These handsome tins add greatly to the value and collectibility of your Zippo lighter.





Nº 200HD.H202

H-D® FLY THE FURY
Brushed Chrome
Suggested Retail: \$24.95



Nº 207HD.H322

**H-D® CHROME
METALWORKS**
Street Chrome
Suggested Retail: \$19.95



Harley-Davidson® has stood as a symbol of the freedom Americans have been enjoying for centuries. Heading out on the warm pavement with just their hog and bare necessities. No destination. No expectations. No rules. Just the freedom of the open road. The only companion you need is the ever-reliable Zippo lighter.



Nº 250HD.H260

H-D® FLAMES LOGO
High Polish Chrome
Suggested Retail: \$24.95



Nº 200HD.H203

HARLEY-DAVIDSON®
Brushed Chrome
Suggested Retail: \$21.95



No. 250HD.H261

H-D® SHADOW
High Polish Chrome
Suggested Retail: \$23.95



No. 685HD.H263

**HARLEY-DAVIDSON®
LOGO**
Anodized Aluminum
Suggested Retail: \$34.95



No. 2548HD.H253

H-D® V-WING
High Polish Brass
Suggested Retail: \$25.95



No. 207HD.H321

H-D® AGED
Street Chrome
Suggested Retail: \$21.95



No. 200HD.H201

H-D® PURPLE SWIRL
Brushed Chrome
Suggested Retail: \$22.95



No. 150HD.H262

H-D® LOGO
Black Ice
Suggested Retail: \$31.95



No. 207HD.H219

SOARING EAGLE

Street Chrome

Suggested Retail: \$31.95

RETIRED ITEM



No. 204BHD.H217

SOARING EAGLE

Brushed Brass

Suggested Retail: \$37.95

RETIRED ITEM



No. 204BHD.H147

**H-D® EAGLE STARS
AND STRIPES**

Brushed Brass

Suggested Retail: \$36.95

RETIRED ITEM



No. 204BHD.H281

SHIELD AND WINGS

Brushed Brass

Suggested Retail: \$38.95

RETIRED ITEM



No. 207HD.H146

**H-D® EAGLE STARS AND
STRIPES**

Street Chrome

Suggested Retail: \$30.95

RETIRED ITEM

These lighters are retired while limited quantities last and special pricing does apply.



Shown actual size



Nº 207HD.H141

SIDE MOUNT EAGLE

Street Chrome

Suggested Retail: \$26.95

RETIRED ITEM



Shown actual size



Nº 2048HD.H140

SIDE MOUNT EAGLE

Brushed Brass

Suggested Retail: \$35.95

RETIRED ITEM

These lighters are retired while limited quantities last and special pricing does apply.



Shown actual size



No. 207HD.H244

**SIDE MOUNT EAGLE
AND BANNER**

Street Chrome

Suggested Retail: \$33.95

RETIRED ITEM



Shown actual size



No. 204BHD.H245

**SIDE MOUNT
HANDLEBARS AND
SHIELD**

Brushed Brass

Suggested Retail: \$49.95

RETIRED ITEM

These lighters are retired while limited quantities last and special pricing does apply.



Shown actual size

№ 204BHD.H243

SIDE MOUNT EAGLE AND BANNER

Brushed Brass
Suggested Retail: \$40.95

RETIRED ITEM



Shown actual size

№ 204BHD.H266

H-D® FUEL TANK SURPRISE

Brushed Brass
Suggested Retail: \$41.95

RETIRED ITEM

These lighters are retired while limited quantities last and special pricing does apply.

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FOR REAL

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